

Corporate Supporters Opportunities

SCCACS Annual Scientific Meeting

January 21-23, 2011

Fours Seasons Biltmore, Santa Barbara

There are a number of Sponsorship opportunities available for those that wish increased exposure at the meeting while helping ensure conference success for the Chapter through your additional financial support.

All sponsors receive acknowledgment in the printed Conference Program and on signage at any sponsored event. The Conference Chair will acknowledge support of sponsors from the podium at each sponsored event. In addition, all sponsors have the opportunity to have one piece of Chapter approved company sales material inserted in each delegate's registration packet. **Firms sponsoring an activity at the level of \$3,500 or higher, receive one exhibit space free-of-charge.**

The following sponsorships are available:

Nametag Lanyard Sponsor - \$1,500

Company name printed on the cloth lanyard holding nametags worn by all conference delegates.

General Conference Sponsor - \$1,000

Company logo on Sponsor Signage at the entrance to the lecture hall.

Conference Program Booklet - \$3,500

(Commitment required by 12/18/10 to include full page ad in delegate program booklet with schedule and all abstracts.)

Sponsor a Group of Resident Papers - One session - \$3,500

Papers selected for presentation are grouped by type of surgery with 5-7 papers in each session. Sponsor listed in printed program and in signage at the session.

“What's New in Surgery” Sessions - \$4,000

Two Saturday morning sessions. Most popular academic sessions for practicing surgeons. Sponsor of both sessions listed in printed program and in signage at the sessions.

Sponsor a Poster Presentation Session - \$1,500 each

Two poster sessions, one Friday mid day and one Saturday afternoon. Ten oral posters presented at each. Sponsor of each session listed in printed program and in signage at the session.

Promotional Program Announcement - \$4,000

(A half page ad in the promotional flyer for the conference mailed to more than 3,500 surgeons in Southern California. Commitment required by 10/25/10.)

Resident “Jeopardy” Competition - \$10,000

Exclusive sponsorship of this very popular competition among the surgical teaching programs in Southern California. Sponsor listed in printed program and in signage at the session

Saturday Women in Surgery Luncheon Presentation - \$10,000

Exclusive sponsorship of the luncheon and guest speaker for the Annual Women in Surgery presentation. Sponsor listed in printed program and in signage at the session.

Specialty Section Sponsor - \$4,000

Exclusive sponsorship of one the eight surgery specialty section meetings. Section sponsors may have an unmanned literature table outside the meeting room. Sponsor listed in printed program and in signage at the session

Sections available: General Surgery-laparoscopy
Colorectal Surgery
Pediatric Surgery
Plastic Surgery
Cardio-Vascular Surgery
Breast Surgery
Head & Neck Surgery
Trauma Surgery

Saturday Evening Wine & Cheese Reception - \$5,000

Sponsor acknowledged from podium and may have literature table in the room.

Friday Breakfast and Refreshment Breaks - \$3,500

Sponsor acknowledged from podium and may have literature on the coffee table.

Saturday Breakfast and Refreshment Breaks - \$3,500

Sponsor acknowledged from podium and may have literature on the coffee table.

Sunday Breakfast and Refreshment Break - \$1,000

Sponsor acknowledged from podium and may have literature on the coffee table.

Friday Night Reception/Dinner - \$10,000

Sponsor acknowledged from podium and may have literature table in the room.

President’s Dinner (Saturday Night) - \$10,000

BINGO CARDS

Exhibitors and sponsors are invited to provide prizes to be used in special drawings held in the exhibit area. Delegates have cards used to secure exhibitor signatures. Those with completed cards are utilized in prize drawings in the exhibit area. Donated products and gifts from exhibitors offers additional corporate visibility.

For additional information regarding these or other sponsor opportunities, please contact C. James Dowden, Executive Director, at administrator@socalsurgeons.org or at 310-364-0193 ext 11.