



Southern California Chapter
American College of Surgeons

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(2011-2013)

Corporate Supporters Opportunities

SCCACS Annual Scientific Meeting

January 20-22, 2012

Fours Seasons Biltmore, Santa Barbara

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There are a number of Sponsorship opportunities available for those that wish increased exposure at the meeting and while helping ensure conference success for the Chapter through your additional financial support.

All sponsors receive acknowledgment in the printed Conference Program and on signage at any sponsored event. The Conference Chair will acknowledge support of sponsors from the podium at each sponsored event. In addition, all sponsors have the opportunity to have one piece of Chapter approved company sales material inserted in each delegate's registration packet. These prices do not include the Cost to purchase exhibit space.

The following sponsorships are available:

Nametag Lanyard Sponsor - \$1,500

Company name printed on the cloth lanyard holding nametags worn by all conference delegates.

General Conference Sponsor - \$500

Company logo on Sponsor Signage at the entrance to the lecture hall.

Conference Program Booklet - \$1,500

(Commitment required by 12/20/11 to include full page ad in delegate program booklet with schedule and all abstracts.)

Sponsor a Group of Resident Papers - One session - \$1,500

Papers selected for presentation are grouped by type of surgery with 5-7 in each session.

"What's New in Surgery" Sessions - \$2,500

Two Saturday morning sessions. These are the most popular clinical sessions each year.

Promotional Program Announcement - \$2,000

(A half page ad in the promotional flyer for the conference mailed to more than 3,500 surgeons in Southern California. Commitment required by 11/1/11.)

Resident "Jeopardy" Competition - \$10,000

Exclusive sponsorship of this very popular competition among the surgical teaching programs in Southern California.

ADMINISTRATIVE OFFICES

1970 E. Grand Ave., Ste. 330, El Segundo, CA 90245

Phone 310/364-0193 • fax 310/364-0196

www.socalsurgeons.org

Saturday Women in Surgery Luncheon Presentation - \$10,000

Exclusive sponsorship of the luncheon and guest speaker for the Annual Women in Surgery presentation.

Specialty Section Sponsor - \$2,500

Exclusive sponsorship of one the eight surgery specialty section meetings. Section sponsors may have an unmanned literature table outside the meeting room.

Sections available: General Surgery
Colorectal Surgery
Pediatric Surgery
Plastic Surgery
CardioThoraic Surgery
Breast Surgery
Trauma

Saturday Evening Wine & Cheese Reception - \$5,000

Sponsor acknowledged from podium and may have literature table in the room.

Friday Breakfast and Refreshment Breaks - \$1,500

Sponsor acknowledged from podium and may have literature on the coffee table.

Saturday Breakfast and Refreshment Breaks - \$2,000

Sponsor acknowledged from podium and may have literature on the coffee table.

Sunday Breakfast and Refreshment Break - \$1,000

Sponsor acknowledged from podium and may have literature on the coffee table.

Friday Night Reception/Dinner - \$7,500

Sponsor acknowledged from podium and may have literature table in the room.

President's Private Dinner (Saturday Night) - \$10,000

ACCME rules prohibit the sale of sponsorships linked with exhibit sales. Prices above reflect sponsor fee only. All firms are encouraged to take exhibit space for face to face access to participants. Exhibitors and sponsors are invited to provide prizes to be used in special drawings held in the exhibit area as well. This provides additional visibility.

For additional information regarding these or other sponsor opportunities, please contact C. James Dowden, Executive Director, at jdowden@prodigy.net or at 310-364-0193.