

# Southern California *Chapter*

ACS Chapters

American College  
of Surgeons



## ANNUAL SCIENTIFIC MEETING



Meeting Dates: January 19-21, 2024  
The Ritz-Carlton Bacara, Santa Barbara  
Santa Barbara, CA

Invitation to Exhibit  
Exhibit Dates: January 19-20, 2024



[socal surgeons.org](http://socal surgeons.org)

[#socal surgeons](https://twitter.com/socal surgeons)

August 2023

Dear Surgical Supporter:



I'm pleased to invite you to participate in the Southern California Chapter of the American College of Surgeons' annual scientific meeting at The Ritz-Carlton Bacara, Santa Barbara, January 19-21, 2024. Ours is the largest chapter of the ACS, with more than 1,000 members, including surgeons in clinical practice and surgeons in academic medical centers throughout Southern California. Members of other chapters of the ACS are also invited to the conference, which has an average attendance of well over 300 surgeons.

After you read through this Exhibitor/Sponsor prospectus and determine which opportunities best meet your marketing goals, please complete the enclosed form and return it to our offices.

We're confident you'll find this conference rewarding and enjoyable. If you would like to discuss your participation, or talk about tailoring a unique sponsorship option specifically for your company, please call the Chapter office at 310-379-8261.

Sincerely,



Brian Smith, MD, FACS  
President, Southern CA Chapter, ACS

## Why Support the SCCACS Scientific Meeting?

As a participant in the 2024 SCCACS meeting, you will have the opportunity to:

- Reach a highly qualified audience of surgical leaders
- Increase visibility for your brand in a time when in-person office and clinical visits are limited
- Demonstrate commitment to excellence in surgical outcomes
- Strengthen existing relationships
- Access scientific sessions with your exhibitor/sponsor meeting pass to observe

## EXHIBIT OPPORTUNITIES & DETAILS

See exhibit form/agreement to sign up

**Exhibit Fee:** \$2,500 (by October 20, 2023)  
\$2,650 (after October 20, 2023)

**Exhibit Hours:** 7:00 am-4:00 pm, Friday, January 19, 2024 and Saturday, January 20, 2024

### Exhibit Details:

- Exhibit space is limited! Register early to be part of this exclusive marketing opportunity
- One 6-foot table/space near the lecture rooms to maximize exposure throughout the meeting
- Two exhibitor badges
- All coffee and refreshment breaks will be in the exhibit area
- Sandwiches and beverages will be served in the exhibit area during open lunch hours on Friday and Saturday
- Exhibitor company name, address and telephone numbers will be printed in the meeting program and listed in the online meeting platform

# Promotional & Marketing Opportunities

	PLATINUM 4 Available	GOLD	SILVER	BRONZE
<b>COMMITMENT</b>	<b>\$10,000</b>	<b>\$7,500</b>	<b>\$5,500</b>	<b>\$4,000</b>
Premium booth location	✓	✓	✓	
Walk-in slide recognition	✓	✓	✓	
Podium announcement	✓	✓	✓	
Acknowledgement Pre-conference email to all members	Logo	Logo	Name	
Acknowledgement Post-conference email to all members	Logo	Logo	Name	
Chapter website	Logo	Logo	Name	Name
Exhibit booth space (6-foot table)	2 tables*	1 table	1 table	1 table
Signage in registration area	Logo	Logo	Name	Name
Sponsorship signage	✓	✓	✓	✓
Listing in online event platform	✓	✓	✓	✓

\*Platinum is an exclusive level - only 4 available. Platinum partners will have 2 tables or 1 table and additional space for equipment — perfect for demonstrations.

## Exclusive Conference Events & Elements

Commercial Support Opportunities. Exhibit table(s) not included.

### SIGNATURE EVENT!

#### Women in Surgery Luncheon - \$8,500

Saturday, January 20, 2024

This popular annual luncheon is an opportunity for students, residents, fellows and attending surgeons to learn from and network with other female surgeons across a wide range of specialties. (Approx. 100+ delegates attend)

- Exclusive opportunity – 1 only
- Luncheon-room signage, welcome slide and podium recognition
- Table-top signage at each luncheon table
- Representative to introduce Chapter-selected speaker

### SIGNATURE EVENT!

#### Welcome Reception - \$6,000

Friday, January 19, 2024

Be the friendly faces welcoming delegates with appetizers and beverages!

- Exclusive opportunity – 1 only
- Reception room signage
- Recognition in conference program

#### Refreshment Breaks - \$3,000

Be part of every conference delegate's favorite segments of the day!

- Choose from four breaks options (based on availability)
- Exclusive signage during break
- Recognition in conference program

**Want to work with our team to create a package tailored to your marketing goals? Reach out to us. We'd be happy to get creative with you!**



[info@socialsurgeons.org](mailto:info@socialsurgeons.org)



[310-379-8261](tel:310-379-8261)

### Educational Grants

The Southern California Chapter of the American College of Surgeons invites support in the form of educational grants from entities who wish to support our mission to support practice, teaching and science of surgery. The SCCACS has a strong reputation of delivering high quality continuing medical education. If after reading the program you believe your company's current mission aligns with our program, please contact us at [info@socialsurgeons.org](mailto:info@socialsurgeons.org). Grants must comply with ACS and ACCME guidelines.

# Southern California *Chapter*

**ACS**

**Chapters**

American College  
of Surgeons

## COMPANY INFORMATION (exactly as you want it to appear in the program)

COMPANY NAME

ADDRESS

CITY/STATE/ZIP

TELEPHONE

FAX

E-MAIL

WEB ADDRESS

## REPRESENTATIVE (to whom all communication will be sent)

NAME OF PRIMARY REPRESENTATIVE

TELEPHONE

FAX

E-MAIL

## PROMOTION/EXHIBIT SUPPORT

- Platinum Support** - \$10,000 \$ \_\_\_\_\_
- Gold Support** - \$7,500 \$ \_\_\_\_\_
- Silver Support** - \$5,500 \$ \_\_\_\_\_
- Bronze Support** - \$4,000 \$ \_\_\_\_\_

## EXHIBIT SPACE ONLY (Check one)

- Early-Bird Rate** - \$2,500 \$ \_\_\_\_\_  
(by October 20, 2023)
- Regular Exhibit Rate** - \$2,650 \$ \_\_\_\_\_  
(after October 20, 2023)

## COMMERCIAL SUPPORT

- Women in Surgery Luncheon** - \$8,500 \$ \_\_\_\_\_
- Welcome Reception** - \$6,000 \$ \_\_\_\_\_
- Refreshment Break** - \$3,000 \$ \_\_\_\_\_

**TOTAL DUE** \$ \_\_\_\_\_

## PAYMENT INFORMATION (Check one)

- Check** - Make Payable to "Southern CA Chapter, American College of Surgeons"
- Credit Card** - Provide the following details
- AmEx  Visa  MC  Discover

NAME AS IT APPEARS ON CARD

CARD NUMBER

EXP DATE

CVV

SIGNATURE

BILLING ADDRESS

CITY/STATE/ZIP

### PLEASE RETURN TO SCCACS:

Mail: SCCACS, 2512 Artesia Blvd., Ste. 200, Redondo Beach, CA 90278

Email: [info@socal surgeons.org](mailto:info@socal surgeons.org) • Fax: (310) 379-8283 • Questions? Call us at (310) 379-8261 • TAX ID: 95-6209196

# Southern California Chapter



American College  
of Surgeons

**THIS AGREEMENT IS BETWEEN the Southern California Chapter, American College of Surgeons hereafter known as "CHAPTER," and \_\_\_\_\_ (COMPANY) hereafter known as "EXHIBITOR."**

EXHIBITOR agrees to exhibit at the Annual Scientific Meeting of the CHAPTER to take place January 19-21, 2024, at the The Ritz-Carlton Bacara, Santa Barbara in Santa Barbara, California. EXHIBITOR will be provided one draped 6' table upon which EXHIBITOR may display and/or demonstrate products throughout the hours of the Annual Scientific Meeting. The Exhibit hours will be 7:00 am – 4:00 pm on January 19 and 20.

CHAPTER agrees to acknowledge EXHIBITOR in the Program if agreement and full payment is received by December 15, 2023, by printing the company name, address and telephone number. No installation will be allowed unless agreement has been accepted and fees are fully paid.

The Ritz-Carlton Bacara, Santa Barbara prohibits posting of any kind on columns, walls, floors or other parts of the building or furniture without prior written consent of The Ritz-Carlton Bacara, Santa Barbara. Repair of any damages in connection with the improper posting or use of improper materials by EXHIBITOR will be at the sole expense of EXHIBITOR.

CHAPTER, in its sole discretion, determines whether a prospective exhibitor is eligible to participate in the Event. Eligibility is generally limited to persons or firms who manufacture, remanufacture, or supply products, tools, equipment, supplies, or services used for the medical/surgical field. CHAPTER reserves the right to restrict or remove any exhibit which CHAPTER, in its sole discretion, believes is objectionable or inappropriate. CHAPTER reserves the right at any time to refuse exhibit space to any company whose display of goods or services is not, in the opinion of show management, compatible with the general character and objectives of the meeting, or to remove or change exhibits it finds inappropriate.

Sales of any kind by EXHIBITOR, either on a cash and carry basis or in order form, must comply with local ordinances and state laws. It is the sole responsibility of EXHIBITOR to be in compliance with the California Department of Tax and Fee Administration. No sales or exhibit activity of any kind is permitted outside of the exhibit area.

EXHIBITOR assumes entire responsibility and hereby agrees to protect, indemnify, defend and save CHAPTER, and The Ritz-Carlton Bacara, Santa Barbara and its employees and agents harmless against all claims, losses and damages to persons and property, governmental charges or fines and attorney's fees arising out of or caused by EXHIBITORS installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of The Ritz-Carlton Bacara, Santa Barbara and its employees and agents.

In addition, EXHIBITOR acknowledges that CHAPTER, and The Ritz-Carlton Bacara, Santa Barbara, do not maintain insurance covering EXHIBITOR'S property in that it is the sole responsibility of EXHIBITOR to obtain business interruption and/or property damage insurance covering such losses by EXHIBITOR.

EXHIBITOR agrees that any collected attendee information is only used in compliance with applicable laws, including the U.S. CAN-SPAM Act.

Exhibit hours end 4:00 pm, January 20, 2024. EXHIBITOR agrees not to dismantle or partially dismantle before the end of exhibit hours and further understands that any early dismantle may affect participation in future CHAPTER events.

Cancellations must be received in writing by December 29, 2023, to receive a refund. A \$250 handling charge will be deducted from all refunds. No refund will be provided for cancellations received after December 29, 2023.

This agreement will only become valid and binding when it is accepted by CHAPTER. CHAPTER reserves the right, at its sole discretion, to decline acceptance of any contract. In the event of any conflict between these Terms and Conditions and any terms inserted by the EXHIBITOR, these Terms and Conditions shall govern. CHAPTER reserves the right to accept or refuse, in its sole discretion, any application for participation in any events. In the absence of CHAPTER's acceptance, CHAPTER incurs no obligations hereunder.

By signing below, EXHIBITOR acknowledges that she/he has reviewed the preceding information and finds it acceptable. This agreement must be signed and submitted with full payment of the exhibit fee and received by the CHAPTER prior to the assignment of exhibit space.

\_\_\_\_\_  
EXHIBITOR - AUTHORIZED SIGNATURE

\_\_\_\_\_  
DATE

\_\_\_\_\_  
CHAPTER - AUTHORIZED SIGNATURE

\_\_\_\_\_  
DATE

\_\_\_\_\_  
PRINT NAME AND TITLE WITH COMPANY

\_\_\_\_\_  
CHAPTER - TRACEY DOWDEN, EXECUTIVE DIRECTOR  
SOUTHERN CALIFORNIA CHAPTER, ACS