

# Southern California *Chapter*

ACS Chapters

American College  
of Surgeons



## ANNUAL SCIENTIFIC MEETING



Meeting Dates: January 10-12, 2025  
The Ritz-Carlton Bacara, Santa Barbara  
Santa Barbara, CA

Invitation to Exhibit  
Exhibit Dates: January 10-11, 2025

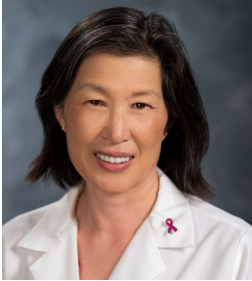


[socal surgeons.org](http://socal surgeons.org)

[#socal surgeons](https://twitter.com/socal surgeons)

August 2024

Dear Surgical Supporter:



I'm pleased to invite you to participate in the Southern California Chapter of the American College of Surgeons' annual scientific meeting at The Ritz-Carlton Bacara, Santa Barbara, January 10-12, 2025. Ours is the largest chapter of the ACS, with more than 1,000 members, including surgeons in clinical practice and surgeons in academic medical centers throughout Southern California. Members of other chapters of the ACS are also invited to the conference, which has an average attendance of well over 300 surgeons.

After you read through this Exhibitor/Sponsor prospectus and determine which opportunities best meet your marketing goals, please complete the enclosed form and return it to our offices or complete the online form.

We're confident you'll find this conference rewarding and enjoyable. If you would like to discuss your participation, or talk about tailoring a unique sponsorship option specifically for your company, please call the Chapter office at 310-379-8261.

Sincerely,



Sharon Lum, MD, MBA, FACS  
President, Southern CA Chapter, ACS

## Why Support the SCCACS Scientific Meeting?

As a participant in the 2025 SCCACS meeting, you will have the opportunity to:

- Reach a highly qualified audience of surgical leaders
- Increase visibility for your brand
- Demonstrate commitment to excellence in surgical outcomes
- Strengthen existing relationships
- Showcase new products & services
- Receive real-time feedback from existing clients

## EXHIBIT OPPORTUNITIES & DETAILS

See exhibit form/agreement to sign up

**Exhibit Fee:** \$2,650 (by November 1, 2024)  
\$2,900 (after November 1, 2024)

**Exhibit Hours:** 7:00 am-4:00 pm, Friday, January 10, 2025 and Saturday, January 11, 2025

### Exhibit Details:

- Exhibit space is limited! Register early to be part of this exclusive marketing opportunity
- One 6-foot table/space near the lecture rooms to maximize exposure throughout the meeting (includes electric and Wi-Fi)
- Two exhibitor badges
- All coffee and refreshment breaks will be in the exhibit area
- Sandwiches and beverages will be served in the exhibit area during open lunch hours on Friday and Saturday
- Exhibitor company name, address and telephone numbers will be printed in the meeting program and listed in the online meeting platform

# Promotional & Marketing Opportunities

	<b>DIAMOND</b> <i>1 Available</i>	<b>PLATINUM</b> <i>4 Available</i>	<b>GOLD</b>	<b>SILVER</b>	<b>BRONZE</b>
<b>COMMITMENT</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$7,500</b>	<b>\$5,500</b>	<b>\$3,500</b>
Premium booth location	✓	✓	✓	✓	
Walk-in slide recognition	✓	✓	✓	✓	
Podium announcement	✓	✓	✓	✓	
Acknowledgement Pre-conference email to all members	Logo	Logo	Logo	Name	
Acknowledgement Post-conference email to all members	Logo	Logo	Logo	Name	
Final program	Full page	Full page	Half-page		
Chapter website	Logo	Logo	Logo	Name	Name
Exhibit booth space (6-foot table)	3 tables*	2 tables*	1 table	1 table	1 table
Signage in registration area	Logo	Logo	Logo	Name	Name
Listing in final program	✓	✓	✓	✓	✓
Sponsorship signage	✓	✓	✓	✓	✓
Listing in online event platform	✓	✓	✓	✓	✓

\*Diamond and Platinum levels are exclusive! Partners for these levels are eligible to utilize additional space (in place of a table) for equipment - perfect for demonstrations.

## Exclusive Conference Events & Elements

Commercial Support Opportunities. Exhibit table(s) not included.

### SIGNATURE EVENT!

#### Welcome Reception - \$6,000

Friday, January 10, 2025

Be the friendly faces welcoming delegates with appetizers and beverages!

- Exclusive opportunity – 1 only
- Reception room signage
- Recognition in conference program

### SIGNATURE EVENT!

#### Saturday Reception - \$4,500

Saturday, January 11, 2025

Celebrate the Jeopardy participants following this exciting session!

- Exclusive opportunity - 1 only
- Reception room signage
- Recognition in conference program

#### Refreshment Breaks - \$2,500

Be part of every conference delegate's favorite segments of the day!

- Choose from four breaks options (based on availability)
- Exclusive signage during break
- Recognition in conference program

Want to work with our team to create a package tailored to your marketing goals? Reach out to us. We'd be happy to get creative with you!



[info@socalsurgeons.org](mailto:info@socalsurgeons.org)



[310-379-8261](tel:310-379-8261)

### Educational Grants

The Southern California Chapter of the American College of Surgeons invites support in the form of educational grants from entities who wish to support our mission to support practice, teaching and science of surgery. The SCCACS has a strong reputation of delivering high quality continuing medical education. If after reading the program you believe your company's current mission aligns with our program, please contact us at [info@socalsurgeons.org](mailto:info@socalsurgeons.org). Grants must comply with ACS and ACCME guidelines.