

Southern California *Chapter*

ACS Chapters

American College
of Surgeons



ANNUAL SCIENTIFIC MEETING



Meeting Dates: January 10-12, 2025
The Ritz-Carlton Bacara, Santa Barbara
Santa Barbara, CA

Invitation to Exhibit
Exhibit Dates: January 10-11, 2025

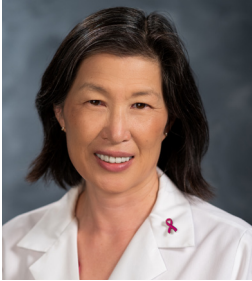


socal surgeons.org

[#socal surgeons](https://twitter.com/socal surgeons)

August 2024

Dear Surgical Supporter:



I'm pleased to invite you to participate in the Southern California Chapter of the American College of Surgeons' annual scientific meeting at The Ritz-Carlton Bacara, Santa Barbara, January 10-12, 2025. Ours is the largest chapter of the ACS, with more than 1,000 members, including surgeons in clinical practice and surgeons in academic medical centers throughout Southern California. Members of other chapters of the ACS are also invited to the conference, which has an average attendance of well over 300 surgeons.

After you read through this Exhibitor/Sponsor prospectus and determine which opportunities best meet your marketing goals, please complete the enclosed form and return it to our offices or complete the online form.

We're confident you'll find this conference rewarding and enjoyable. If you would like to discuss your participation, or talk about tailoring a unique sponsorship option specifically for your company, please call the Chapter office at 310-379-8261.

Sincerely,



Sharon Lum, MD, MBA, FACS
President, Southern CA Chapter, ACS

Why Support the SCCACS Scientific Meeting?

As a participant in the 2025 SCCACS meeting, you will have the opportunity to:

- Reach a highly qualified audience of surgical leaders
- Increase visibility for your brand
- Demonstrate commitment to excellence in surgical outcomes
- Strengthen existing relationships
- Showcase new products & services
- Receive real-time feedback from existing clients

EXHIBIT OPPORTUNITIES & DETAILS

See exhibit form/agreement to sign up

Exhibit Fee: \$2,650 (by November 1, 2024)
\$2,900 (after November 1, 2024)

Exhibit Hours: 7:00 am-4:00 pm, Friday, January 10, 2025 and Saturday, January 11, 2025

Exhibit Details:

- Exhibit space is limited! Register early to be part of this exclusive marketing opportunity
- One 6-foot table/space near the lecture rooms to maximize exposure throughout the meeting (includes electric and Wi-Fi)
- Two exhibitor badges
- All coffee and refreshment breaks will be in the exhibit area
- Sandwiches and beverages will be served in the exhibit area during open lunch hours on Friday and Saturday
- Exhibitor company name, address and telephone numbers will be printed in the meeting program and listed in the online meeting platform

Promotional & Marketing Opportunities

	DIAMOND <i>1 Available</i>	PLATINUM <i>4 Available</i>	GOLD	SILVER	BRONZE
COMMITMENT	\$15,000	\$10,000	\$7,500	\$5,500	\$3,500
Premium booth location	✓	✓	✓	✓	
Walk-in slide recognition	✓	✓	✓	✓	
Podium announcement	✓	✓	✓	✓	
Acknowledgement Pre-conference email to all members	Logo	Logo	Logo	Name	
Acknowledgement Post-conference email to all members	Logo	Logo	Logo	Name	
Final program	Full page	Full page	Half-page		
Chapter website	Logo	Logo	Logo	Name	Name
Exhibit booth space (6-foot table)	3 tables*	2 tables*	1 table	1 table	1 table
Signage in registration area	Logo	Logo	Logo	Name	Name
Listing in final program	✓	✓	✓	✓	✓
Sponsorship signage	✓	✓	✓	✓	✓
Listing in online event platform	✓	✓	✓	✓	✓

*Diamond and Platinum levels are exclusive! Partners for these levels are eligible to utilize additional space (in place of a table) for equipment - perfect for demonstrations.

Exclusive Conference Events & Elements

Commercial Support Opportunities. Exhibit table(s) not included.

SIGNATURE EVENT!

Welcome Reception - \$6,000

Friday, January 10, 2025

Be the friendly faces welcoming delegates with appetizers and beverages!

- Exclusive opportunity – 1 only
- Reception room signage
- Recognition in conference program

SIGNATURE EVENT!

Saturday Reception - \$4,500

Saturday, January 11, 2025

Celebrate the Jeopardy participants following this exciting session!

- Exclusive opportunity - 1 only
- Reception room signage
- Recognition in conference program

Refreshment Breaks - \$2,500

Be part of every conference delegate's favorite segments of the day!

- Choose from four breaks options (based on availability)
- Exclusive signage during break
- Recognition in conference program

Want to work with our team to create a package tailored to your marketing goals? Reach out to us. We'd be happy to get creative with you!



info@socalsurgeons.org



[310-379-8261](tel:310-379-8261)

Educational Grants

The Southern California Chapter of the American College of Surgeons invites support in the form of educational grants from entities who wish to support our mission to support practice, teaching and science of surgery. The SCCACS has a strong reputation of delivering high quality continuing medical education. If after reading the program you believe your company's current mission aligns with our program, please contact us at info@socalsurgeons.org. Grants must comply with ACS and ACCME guidelines.

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COMPANY INFORMATION (exactly as you want it to appear in the program)

COMPANY NAME

ADDRESS

CITY/STATE/ZIP

TELEPHONE

E-MAIL

WEB ADDRESS

REPRESENTATIVE (to whom all communication will be sent)

NAME OF PRIMARY REPRESENTATIVE

TELEPHONE

E-MAIL

PROMOTION/EXHIBIT SUPPORT

- Diamond Support** - \$15,000 \$ _____
- Platinum Support** - \$10,000 \$ _____
- Gold Support** - \$7,500 \$ _____
- Silver Support** - \$5,500 \$ _____
- Bronze Support** - \$3,500 \$ _____

EXHIBIT SPACE ONLY (Check one)

- Early-Bird Rate** - \$2,650 \$ _____
(by November 1, 2024)
- Regular Exhibit Rate** - \$2,900 \$ _____
(after November 1, 2024)

COMMERCIAL SUPPORT

- Saturday Reception** - \$4,500 \$ _____
- Welcome Reception** - \$6,000 \$ _____
- Refreshment Break** - \$2,500 \$ _____

TOTAL DUE \$ _____

PAYMENT INFORMATION (Check one)

- Check** - Make Payable to "Southern CA Chapter, American College of Surgeons"
- Credit Card** - Provide the following details
- AmEx Visa MC Discover

NAME AS IT APPEARS ON CARD

CARD NUMBER

EXP DATE

CVV

SIGNATURE

BILLING ADDRESS

CITY/STATE/ZIP

PLEASE RETURN TO SCCACS:

Mail: SCCACS, 2512 Artesia Blvd., Ste 230, Redondo Beach, CA 90278

Email: info@socal surgeons.org • Fax: (310) 379-8283 • Questions? Call us at (310) 379-8261 • TAX ID: 95-6209196

**THIS AGREEMENT IS BETWEEN the Southern California Chapter, American College of Surgeons hereafter known as “CHAPTER,” and
 (COMPANY) hereafter known as “EXHIBITOR.”**

EXHIBITOR agrees to exhibit at the Annual Scientific Meeting of the CHAPTER to take place January 10-11, 2025, at the The Ritz-Carlton Bacara, Santa Barbara in Santa Barbara, California. EXHIBITOR will be provided one draped 6’ table upon which EXHIBITOR may display and/or demonstrate products throughout the hours of the Annual Scientific Meeting. The Exhibit hours will be 7:00 am – 4:00 pm on January 10-11.

CHAPTER agrees to acknowledge EXHIBITOR in the printed program, if agreement and full payment is received by December 15, 2024, by printing the company name, address, email, web address, and telephone number. No installation will be allowed unless agreement has been accepted and fees are fully paid.

CHAPTER, in its sole discretion, determines whether a prospective exhibitor is eligible to participate in the Event. Each application is reviewed by the SCCACS Annual Meeting Committee to ensure our attendees have a quality experience in the exhibit hall. Eligibility is generally limited to persons or firms who manufacture, remanufacture, or supply products, tools, equipment, supplies, or services used for the medical/surgical field. CHAPTER reserves the right to restrict or remove any exhibit which CHAPTER, in its sole discretion, believes is objectionable or inappropriate. Products that have been deemed unrelated to our annual meeting include, but are not limited to, skincare lotions or ointments, massagers or nerve stimulators, and mobile phone accessories. CHAPTER reserves the right at any time to refuse exhibit space to any company whose display of goods or services is not, in the opinion of show management, compatible with the general character and objectives of the meeting, or to remove or change exhibits it finds inappropriate. If you have any questions as to whether or not your product is acceptable, please contact socalsurgeons@gmail.com. Once accepted your exhibit representative will receive official confirmation.

CHAPTER reserves the right to restrict exhibits that because of sound, method of operations, materials, content, or are for any reason objectionable. CHAPTER also reserves the right to prohibit or evict any exhibit that, in the opinion of CHAPTER Management, may detract from the general character of the exhibit as a whole. This reservation includes persons, things, conduct, printed matter, or anything of a character that CHAPTER determines is objectionable to the exhibit hall or meeting. In the event of such restriction or eviction, CHAPTER Management are not liable for any refunds of exhibit space or expenses.

Sales of any kind by EXHIBITOR, either on a cash and carry basis or in order form, must comply with local ordinances and state laws. It is the sole responsibility of EXHIBITOR to be in compliance with the California Department of Tax and Fee Administration. No sales or exhibit activity of any kind is permitted outside of the exhibit area.

Scheduling of private functions must be coordinated directly with a member of SCCACS staff. There shall not be any exhibitor entertainment, meetings, and/or any other activities aimed at attendees scheduled during exhibit hours or during scheduled meeting events without SCCACS consent.

EXHIBITOR assumes entire responsibility and hereby agrees to protect, indemnify, defend and save CHAPTER, and The Ritz-Carlton Bacara, Santa Barbara and its employees and agents harmless against all claims, losses and damages to persons and property, governmental charges or fines and attorney’s fees arising out of or caused by EXHIBITOR’S installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the

sole negligence of The Ritz-Carlton Bacara, Santa Barbara and its employees and agents. Access to the exhibit room will be closed and restricted to exhibit personnel from 6:00 pm Thursday, January 9, 2025 until 6:00 am on Friday, January 10 and 4:00 pm on Friday, January 10 until 7:00 am on Saturday, January 11, 2025.

In addition, EXHIBITOR acknowledges that CHAPTER, and The Ritz-Carlton Bacara, Santa Barbara, do not maintain insurance covering EXHIBITOR’S property in that it is the sole responsibility of EXHIBITOR to obtain business interruption and/or property damage insurance covering such losses by EXHIBITOR.

The Ritz-Carlton Bacara, Santa Barbara prohibits posting of any kind on columns, walls, floors or other parts of the building or furniture without prior written consent of The Ritz-Carlton Bacara, Santa Barbara. Repair of any damages in connection with the improper posting or use of improper materials by EXHIBITOR will be at the sole expense of EXHIBITOR.

EXHIBITOR agrees that any collected attendee information is only used in compliance with applicable laws, including the U.S. CAN-SPAM Act. Note: Lead retrieval services are not utilized at the SCCACS meeting.

Each exhibit may have two (2) complimentary badges per exhibit space. Substitutions are permitted and badges will be provided for each representative, but EXHIBITOR shall limit the number of representatives working concurrently to two (2) per booth. Lost or forgotten badges may be reprinted onsite. Exhibit spaces must always be staffed during specified exhibit hours. Exhibit hours end 4:00 pm, January 11, 2025. EXHIBITOR agrees not to dismantle or partially dismantle before the end of exhibit hours and further understands that any early dismantle may affect participation in future CHAPTER events. The onsite representative must inform SCCACS staff in advance if the need to dismantle early arises.

Exhibit spaces are limited to tabletop displays. The height of any exhibit shall not exceed 8’. All spaces are designated in advance by CHAPTER management and at no time can EXHIBITOR alter their location. Exhibits may not span an aisle by ceiling or floor. Exhibits with larger banners or equipment must submit a request no later than 2 weeks prior to the start of the meeting for approval. Exhibits must be arranged so as not to obstruct the sight line or otherwise interfere with the displays of the other exhibitors. No sharing, subletting, or self-assignment of space is permitted.

Cancellations must be received in writing by December 20, 2024, to receive a refund. A \$250 handling charge will be deducted from all refunds. No refund will be provided for cancellations received after December 20, 2024.

This agreement will only become valid and binding when it is accepted by CHAPTER. CHAPTER reserves the right, at its sole discretion, to decline acceptance of any contract. In the event of any conflict between these Terms and Conditions and any terms inserted by the EXHIBITOR, these Terms and Conditions shall govern. CHAPTER reserves the right to accept or refuse, in its sole discretion, any application for participation in any events. In the absence of CHAPTER’S acceptance, CHAPTER incurs no obligations hereunder.

By signing below, EXHIBITOR representative and all onsite representatives acknowledge that they have reviewed the preceding information and finds it acceptable. This agreement must be signed and submitted with full payment of the exhibit fee and received by the CHAPTER prior to the assignment of exhibit space.

EXHIBITOR - AUTHORIZED SIGNATURE _____ DATE _____

CHAPTER - AUTHORIZED SIGNATURE _____ DATE _____

PRINT NAME AND TITLE WITH COMPANY _____

CHAPTER - TRACEY DOWDEN, EXECUTIVE DIRECTOR
 SOUTHERN CALIFORNIA CHAPTER, ACS (TAX ID #95-6209196)